BOOK REVIEW

Title : The Rational Indian Investor (Stock Investment is Knowledge and Involvement)

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Reviewer: Prof. S. C. Sahoo, Retd. Professor, Utkal University

The book is an invaluable addition to the existing literature on investment management. It is contained in seven chapters. Well-arranged, logically presented in simple language. Contains a number of live cases of rational investors. Their experience is expected to guide the potential Indian investors in stocks. The book comprehensively narrates the process of stock picking based on theoretical financial framework. It is organized very systematically to give a holistic view on stock analysis.

Chapter 1, is on Wealth Management which inter-alia explains the need for wealth, concepts of income, savings, investment and wealth. It also gives an idea of portfolio building.

The Second Chapter is devoted to a comprehensive discussion on stock market, its dynamics and various terms.

Chapter 3 is an important one which discusses the Behavioral aspects of stock market and particularly that of the investor.

Understanding of P/L statement, Balance Sheet, Cash Flow Statement, Various aspects of liquidity, Profitability,

pledging of shares etc. have been presented in Chapter-4.

Chapter-5 contains various aspects of valuation ratios, volume trading, relative strength index, industry analysis and government's policy.

Various aspects of stock-picking have been comprehensively discussed in Chapter-6.

Eight live cases of great investors have been presented in Chapter-7 for the guidance of the potential investors. Some of these are Peter Lynch, Warren Buffet, Rakesh Jhunjanwalla, Raamdev Agarwal and Rakesh Dawan.

Selective stock market quotes have been given in the book comprehensively.

The book concludes with a lot of abbreviations at the end.

The book **The Rational Indian Investor** provides guidelines to become rational investors. It is also useful not only to investors but also to students and teachers of financial management. Very useful for those who specialize in Investment Management.

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